



SOFFIT CONSTRUCTION EFFICIENCIES FOR GENERAL CONTRACTORS

- Installs faster, and uses less material than traditional stud and track
- Aligns with construction industry dynamics:
 - Enhanced safety
 - Reduced need for skilled labor
 - Transition from stick-build to pre-fab/off-site construction



SIMPLESOFFIT™ DRYWALL SOFFIT FRAMING SYSTEM

- Fold and click out of the box
- [Video](#)

WHY DO SOFFITS MATTER?



BUDGET

Keeping your project on budget



SCHEDULE

Utilizing proven pre-fabricated/modular products to accelerate your construction schedule



INNOVATION

Providing you faster ways to control quality and cost through innovative solutions



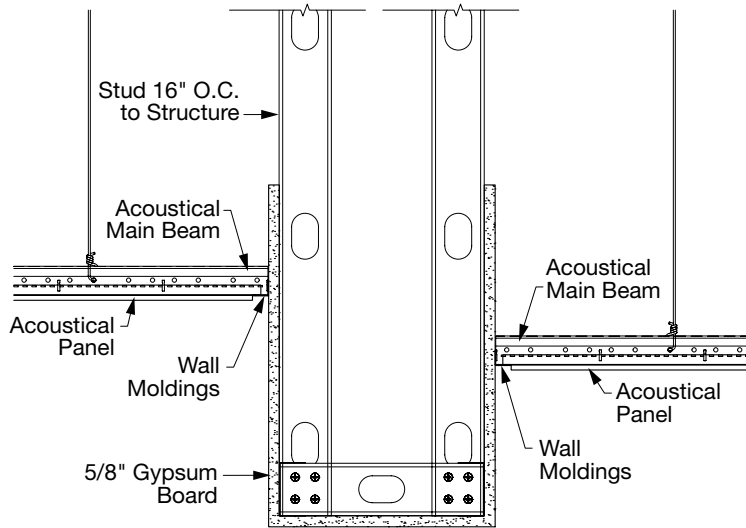
SAFETY

Less time in construction means lowering safety risk

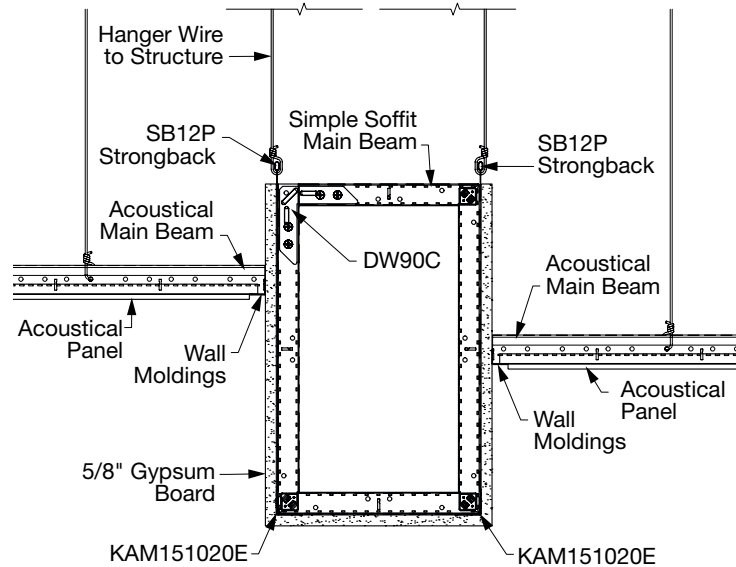
SIMPLESOFFIT DRYWALL FRAMING

NEED FOR SPEED

STUD FRAMING



THE ARMSTRONG WAY



INSTALLS
2X FASTER
 THAN TRADITIONAL
 DRYWALL

**50%
 SAVINGS
 VS
 STUD
 FRAMING**

TIME, LABOR, MATERIAL, COST SAVING SOLUTIONS
WORK SMARTER

Contact your GC Experts at: kmackillop@armstrongceilings.com
paluther@armstrongceilings.com

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